

RECEIVED

STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

S.D. SEC. OF STATE

1. TITLE OF NEWSPAPER <i>The Winner Advocate</i>		2. DATE OF FILING <i>9-29-03</i>	
3. FREQUENCY OF ISSUE <i>Weekly</i>		3A. NO. OF ISSUES PUBLISHED ANNUALLY <i>52</i>	3B. ANNUAL SUBSCRIPTION PRICE <i>36.68 local</i> <i>44.47 non local</i>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <i>125 W. 3rd - Winner, SD 57580</i>			
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) <i>PO Box 71 - Winner, SD 57580-0071</i>			
6. FULL NAME OF PUBLISHER: <i>William C. Sniffin</i>			
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)			
FULL NAME		COMPLETE MAILING ADDRESS	
<i>Advocate Publishing Co., Inc.</i>		<i>PO Box 71 - Winner, SD 57580</i>	
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.)			
<i>Wm. C. Sniffin</i>		<i>PO Box 900 Lander, WY 82520</i>	
<i>Connie Miller</i>		<i>2262 Meridian Ave - San Jose, CA 95124</i>	
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE	
A. TOTAL NO. COPIES (Net Press Run)	<i>3000</i>	<i>3000</i>	
B. PAID AND/OR REQUESTED CIRCULATION			
1. Sales through dealers and carriers, street vendors and counter sales.	<i>701</i>	<i>763</i>	
2. Mail Subscription (Paid and or requested)	<i>1998</i>	<i>2011</i>	
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	<i>2699</i>	<i>2774</i>	
D. FREE DISTRIBUTION			
1. BY MAIL, CARRIER OR OTHER MEANS	<i>38</i>	<i>35</i>	
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	<i>10</i>	<i>14</i>	
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	<i>2747</i>	<i>2823</i>	
F. COPIES NOT DISTRIBUTED			
1. Office use, left over, unaccounted, spoiled after printing	<i>195</i>	<i>100</i>	
2. Return from News Agents	<i>58</i>	<i>77</i>	
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	<i>3000</i>	<i>3000</i>	
SIGNATURE AND TITLE OF PUBLISHER, BUSINESS MANAGER OR OWNER			
I swear that the statements made by me above are correct and complete. <i>Trish Prien, Business Mgr</i>			

State of South Dakota

County of *Tripp*

(Seal)

Sworn to before me this *29th* day of*September*, 20*03**Cheryl Schmidt*

Notary Public

My commission expires *6-22-05*